

## Your timetable for opti 2027 in January\*



THE INTERNATIONAL TRADE  
SHOW FOR OPTICS & DESIGN  
29. – 31.01.2027  
MUNICH  
www.opti.de

from April 2026	Your <b>application for opti 2027</b> : You will receive the link to your Exhibitor Portal for your online registration
from July 2026	<b>Stand space allocation starts</b> : register in time so that we can consider you from the beginning.
from September 2026	You will receive your stand allocation with hall plan in your Exhibitor Portal
from October 2026	<p>Go to the <b>Exhibitor Checklist in your Exhibitor Portal</b> (= new online ordering system) There you will find:</p> <ul style="list-style-type: none"><li>▶ Link to <b>your order forms for technical services</b></li><li>▶ <b>Your marketing services</b> (advertising material for your visitor marketing)</li><li>▶ Your offers of <b>advertising spaces on the trade show ground</b> and <b>exclusive promotional offers</b></li></ul> <p><b>opti Platform</b> - access data to your exhibitor area in the digital exhibitor list</p> <p><b>Actively shape your presence in the official media and book your additional packages in good time. Your entry is not automatic.</b></p> <p><b>Dispatch of the participation invoice</b> for your booked stand area</p> <p><b>Deadline:</b> Bookings of your technical services: <b>November 2026</b></p>
November 2026	<p>In your <b>Exhibitor Checklist</b> there you will find:</p> <ul style="list-style-type: none"><li>▶ <b>Traffic guide</b> with detailed information on access and traffic regulations before, during and after the trade show</li><li>▶ <b>Voucher codes</b> for inviting your customers</li><li>▶ <b>Download exhibitor passes</b></li></ul> <p><b>opti Platform</b> with all exhibitors goes live</p> <p><b>Download</b> your <b>exhibitor passes</b> via your <b>Exhibitor Checklist</b> provided upon full payment of invoice</p> <p><b>opti Platform</b> - Present your <b>new products</b></p>
December 2026	<b>Deadline:</b> for booking advertising spaces on the trade show ground
January 2027	<p>You will find important information on traffic, travel and organisational matters in your <b>Exhibitor Checklist</b> shortly before the trade show begins</p> <p>Official setup begins: January 26, 2027 <b>Trade fair duration: January 29 - 31, 2027</b></p>



\* subject to change



**You will receive all exhibitor information by e-mail from the address team[a]opti.de. Please add this sender address to your whitelist to ensure secure receipt of messages.**