

Terms of Participation

Last amended on: 2nd March 2022

1. Contractual bases

(1) The Terms of Participation shall form the basis of the contract pertaining to the provision of exhibition space (hereinafter referred to as the **Exhibitor Contract**) and the pre-contractual relationship between GHM and the exhibitor established upon registration; the exhibitor's GTC shall not apply. The regulations can be substantiated by future GHM circulars, either in digital or printed form. GHM reserves the right to make amendments and supplements that affect technical processing and security, provided that these are urgently required. Any amendments to these Terms of Participation shall be communicated without undue delay.

(2) The exhibitor shall also comply with the requirements of the respective exhibition centre operator, such as the house rules, technical guidelines, and other requirements. Reference is made to the individual regulations and sources in the respective digital registration form or the respective website of the exhibition centre operator.

2. Registration

(1) The exhibitor shall have its authorised representative completely fill out the digital registration form provided by GHM in the online exhibitor portal (see clause 15) to electronically register for an event by using the company's own access authorisation and sending it electronically to GHM. Exhibitors registering for the first time shall upload a description, photo and/or brochure of the exhibits, or specify the corresponding website. Exhibitors based in other EU countries shall specify their VAT ID no. Any changes, additions, and deletions made to the text in the registration form and/or in the Terms of Participation shall be ineffective.

(2) As a rule, GHM confirms receipt of the registration, but this does not constitute acceptance of the same.

3. Stand notice / Acceptance and admission / Transfer to third parties

(1) Unless, as an exception, the exhibitor has a legal right to be admitted to an event, GHM reserves the right to conclude or to not conclude an exhibition contract with the exhibitor at its own discretion. GHM shall not accept an exhibitor

- that improperly describes its product range,
- whose exhibition offer is not in keeping with the specified product offer,
- that is not the manufacturer of the products it offers or has not been expressly authorised by the manufacturer, and/or
- exhibition products that are in violation of industrial property rights (e.g., plagiarism).

GHM reserves the right to refuse an exhibitor admission for other obvious reasons.

(2) Should GHM decide to conclude a contract with the exhibitor after a consideration period, which can take several months, GHM will send the exhibitor a stand notice with a hall plan. GHM alone shall decide on the placement of the stands. Projections, pillars, and beams are part of the allocated space. If the exhibitor confirms receipt of the stand notice in the online exhibitor portal or if the exhibitor does not object to the stand notice within 14 days of receiving it, the exhibitor contract shall be deemed concluded.

(3) Following this, GHM will admit the respective exhibitor, which again acknowledges the conclusion of the exhibition contract and gives the assurance that the exhibitor may use the allocated stand. Should GHM request a payment after receiving the registration application, the admission may be granted on advance payment.

(4) The exhibitor may not transfer the rights and obligations arising from the exhibitor contract to third parties; in particular, the exhibitor shall not grant third parties the right to use the stand instead of the exhibitor. Any third parties that wish to use the stand together with the exhibitor shall be registered by the exhibitor as co-exhibitors/other represented company (ORC) for a fee as part of the registration process.

4. Modification of the stand position / Subsequent changes

(1) To the extent that there are compelling reasons pertaining to the execution of the exhibition (e.g., lack of space, gaps between stands, complete or partial closure of halls), GHM is entitled to reallocate stand space and stand sizes, relocate, or close entrances and exits to the exhibition venue or halls, and make any other structural alterations. GHM shall not demand deviations in the size of the stand by more than a third of the initially allocated space.

(2) If the exhibitor cannot reasonably be expected to change the stand placement without compensation in view of its expenses and taking into account the interest of GHM in an overall planning that takes into account the interests of all exhibitors as well as the deviations and reimbursement of differences, the exhibitor can withdraw from its registration and demand compensation for the damage suffered by the fact that the exhibitor trusted the validity of the placement. Any stand fees already paid shall be reimbursed to the exhibitor on a pro rata basis.

(3) The exhibitor waives the right to assert further claims for damages that it may incur or that it may have incurred as a result of the changes described above.

5. Set-up and disassembly of the stand / Technical services / Contractual penalty in the event of premature vacation of the stand

(1) Unless otherwise expressly agreed, all stand areas provided by GHM shall not include the stand set-up and other related services. The exhibitor is responsible for setting up the stand as well as the resulting compliance with the legal provisions, the technical guidelines, the circulars, and the Terms of Participation. Further details regarding the technical guidelines of the respective exhibition centre operators can be found on their websites.

(2) An entitlement to occupy the allocated stand space shall apply after the exhibitor has provided proof that the relevant invoice has been paid in full.

(3) The setting-up and disassembly times must be strictly adhered to. Detailed information regarding the set-up and disassembly shall be provided in good time. GHM reserves the right to issue the set-up and disassembly passes or set other requisite access requirements. Unless otherwise stated, the stand set-up shall start at 12:00 p.m. one day before the exhibition start date at the latest. If the rented area has not been occupied by the set-up start time or no notification has been given, GHM reserves the right to make the space available for other purposes from this time without further notice. The claims asserted by GHM shall be subject to clause 16. The disassembly may only take place on the last day of the exhibition after the end of the opening hours for visitors. Once the stand has been disassembled, the exhibition area must be returned to its original state. The exhibitor shall reimburse GHM or, as directed by GHM, the operator of the exhibition grounds for any loss or damage caused by inappropriate use of the space. If the exhibitor's stand is not cleared away within the prescribed period, GHM has the right to dismantle the stand constructions and put them into storage at the exhibitor's own cost and risk.

(4) Clearing the trade fair stand before the official end of the event represents a serious breach of the Conditions of Participation, which entitles GHM not to admit exhibitors to future GHM events. A contractual penalty of EUR 2,000.00 shall apply to each infringement.

(5) The exhibitor shall conclude a separate contract with the respective energy or water supply provider, etc. If, in exceptional cases, this is not the case, GHM will bill said services to the exhibitor.

(6) Only the approved service providers (e.g., for shipping, cleaning, security) listed in the exhibitor portal may be commissioned within the venue grounds.

(7) The exhibitor shall register with GEMA and/or other copyright associations to the extent that this is required for the use of the stand.

6. Operation of the stand

(1) The exhibitor undertakes to occupy its stand for the entire duration of the event and to exhibit the registered products; products other than those listed may not be exhibited. The exhibitor represents and warrants that it has complete legal authority to display the exhibits and that these are brand new products. Used products may not be exhibited.

(2) The stand must be staffed by qualified personnel, properly equipped, and accessible to visitors during the opening hours of the event. The distribution/sale (in accordance with the Exhibition Policy) and/or the presentation of products is only permitted within the rented stand space. The walkways must be kept clear.

(3) Any exhibits that cause major disturbance to exhibition operations through any such external characteristics as appearance, odour, noises, or vibration, and in particular any that expose other visitors or the goods of other exhibitors to danger or hindrance, shall be removed without delay at the request of GHM. This shall apply even if the exhibitor has indicated such characteristics and GHM has granted its permission.

(4) The use of loudspeakers, microphones, voice amplifiers or other technical acoustic aids is generally only permitted upon the written approval of GHM/Exhibition Management. Acoustic and audio-visual

presentations and any other noise emissions are generally only permitted at a stand to the extent that these comply with the Ordinance for the protection against hazards caused by noise and vibration as per DIN 15905 Part 5, measured at the edge of the stand.

7. Cleaning / Waste disposal / Storage of empty packaging

(1) The exhibitor undertakes to clean its stand on a daily basis. If the stand is not cleaned by the company's own staff, only cleaning service providers approved by GHM may be commissioned. GHM is responsible for cleaning the premises and the walkways.

(2) The exhibitor shall arrange for and monitor appropriate waste disposal, unless a W.H.S. fee is stipulated in the contract. Any waste left behind by the exhibitor or waste that is not included in the W.H.S fee shall be removed at the exhibitor's expense.

(3) Empty packaging of all kinds (e.g., boxes and packaging materials) may not be stored in the hall and loading area, neither inside nor outside the stand. All empty packaging shall be removed without delay. Exhibitors may have packaging materials stored by the exhibition forwarding agents at the exhibition site. A fee will be charged for this service. GHM shall be entitled to have empty packaging removed at the exhibitors' expense and risk, if the exhibitor does not remedy the unlawful storage after having been requested to do so.

8. Sales provisions / Distribution of food and beverages

(1) The direct sale and/or distribution of products of any kind whatsoever, including prototypes, is expressly forbidden (except for specialist media) at the exhibition (registered in accordance with § 64 of the German Trade, Commerce, and Industry Regulation Code [Gewerbeordnung, GewO]).

(2) At exhibitions open to the public (registered in accordance with § 65 of the German Trade, Commerce, and Industry Regulation Code [Gewerbeordnung, GewO]), the exhibitor shall be entitled to accept orders for its exhibited goods. Direct sales at the stand are permitted. The prices for all goods exhibited during the event must be indicated using a clearly legible price tag, including VAT or sales tax, or the exhibitor must be able to provide price lists. The distribution of goods outside the official opening hours of the event is prohibited.

(3) The distribution of food and drink (even if free of charge) requires permission in every case (in accordance with the Exhibition Policy). The permission must be requested from the competent authority. A beverage dispensing system (dispensing of beer and other drinks under pressure by CO₂ or N₂) may only be operated if it complies with the pertinent technical requirements under public law.

9. Distribution of promotional materials / Contractual penalty for infringement

The exhibitor's advertising media, such as company signs, brochures, posters etc., may neither be affixed nor distributed outside the allocated exhibition stand without GHM's written permission. A contractual penalty of EUR 2,000.00 shall apply to each infringement. Further rights of GHM set out in clause 17 shall remain unaffected.

10. Special events

(1) Any and all events and presentations held at the Exhibitor's stand, such as stand parties or audio-visual presentations that deviate from the standard company presentation, require the prior written consent of GHM. GHM is entitled to restrict or prohibit any events which it has previously approved, should these disrupt the smooth running of the exhibition or the activities of other exhibitors.

(2) During the official opening hours of the event, visitors may not be taken to other locations outside the exhibition grounds.

11. Exhibitor passes

(1) Each exhibitor shall receive free exhibitor passes for itself and its stand staff, according to the stand size, which shall be valid for the entire duration of the event. For a stand space measuring up to 20 sqm 3 exhibitor passes
measuring up to 100 sqm 1 additional pass for every additional 10 sqm
measuring over 100 sqm 1 additional pass for every additional 20 sqm
Additional exhibitor passes can be purchased through the portal

(2) Exhibitor passes are available for download after the invoice, which GHM generally sends after approval, has been paid. Exhibitor passes shall be used exclusively by the stand staff and may not be passed on or sold to third parties. In the event of misuse, the passes will be blocked; GHM reserves the right to report an offence of trespassing.

12. Co-exhibitors and other represented companies (ORC)

(1) A co-exhibitor/ORC shall be regarded as anyone who takes part in a trade fair or an exhibition at the stand of an exhibitor, be it with their own staff and product range, or be it only with their own products and/or services. Co-exhibitors shall also include members of a group of companies, subsidiaries, sales offices, and agencies.

(2) The stand space is made available as a whole and to only one exhibitor. Each co-exhibitor/ORC shall be registered by the exhibitor, who is the sole contractual partner of GHM, using a separate registration form in the online exhibitor portal.

(3) Admission of the co-exhibitor/ORC does not result in a contract between the co-exhibitor and GHM. Rather, the exhibitor has to ensure that its co-exhibitors/ORC observe the Terms of Participation with all the related components and guidelines. The exhibitor is liable for any negligence on the part of its co-exhibitors/ORC as it would be for its own fault or negligence.

13. Terms of payment and due dates

(1) The invoice will be sent to the exhibitor upon admission or shortly thereafter. This invoice contains, among other things, the participation fee, which includes the rent for the stand space, the basic

equipment for exhibitor passes, advice and service provided by GHM, visitor acquisition, and press and publicity activities for the event.

(2) **The invoice is due in full by the specified date at the latest.** If the time period between receipt of the invoice and the start of the event is less than two banking days, this shall be due for payment by the first set-up day at the latest.

(3) After the end of the event, GHM will invoice the exhibitor for services that have not yet been invoiced. In the event of default in payment, default interest shall be paid in the amount specified by law plus a processing fee of € 150.00 plus VAT.

(4) Any and all fees, bank charges, duties and taxes, especially VAT, shall be borne by the exhibitor. Any withholdings or deductions made by third parties during the payment, such as taxes and fees levied at the exhibitor's place of origin, shall not be applicable to GHM. Payments shall be made in EUR. Complaints regarding invoices shall be asserted within eight (8) days of receipt of invoice; complaints that are asserted at a later date will not be recognised.

14. Service recipients / Notification of VAT charged / Re-issuing of invoices

(1) The following applies to exhibitors that are based in other member states of the European Union (except Germany): The exhibitor as the service recipient confirms that all services provided by GHM as the service provider are used exclusively for its company and not for non-business or private purposes. This declaration shall be valid until it is revoked in writing. In the event that the exhibitor does not use the service for its company, it shall be liable vis-à-vis GHM for any resulting damage, in particular for the VAT that has been charged subsequently.

(2) The exhibitor shall enter its VAT ID no. in the exhibitor portal as confirmation and proof of commercial use. If the exhibitor does not enter its VAT ID no., GHM shall assume a service that is subject to taxes applicable in Germany, and shall invoice the VAT accordingly. The same applies to VAT, for which the Federal Central Tax Office does not issue a valid confirmation notice belonging to the exhibitor's company address, and also in the event that a VAT ID no. is declared invalid.

(3) For VAT reasons, GHM cannot issue or re-issue invoices for services that GHM has provided or will provide to the exhibitor as its contractual partner to an invoice recipient other than the exhibitor. Should the exhibitor wish to have the invoice that has already been issued amended (e.g., because of a company name change, a legal form, or an address change), it shall pay an amount of € 100.00 plus VAT to GHM. This fee does not have to be paid if GHM is responsible for the inaccurate details.

15. Online exhibitor portal / Communication between the parties / Written form requirement

(1) GHM provides an online exhibitor portal for each event, which, on the one hand, can be used by the exhibitor to set up an account and submit its registration in electronic form and, on the other hand, can be used by GHM to send written notifications relating to the conclusion of the contract and its implementation (e.g., stand notice, approval, invoices, etc.). This does not affect GHM's right to send the exhibitor written notifications and declarations via other common communication channels.

(2) GHM will notify the exhibitor in each case by e-mail that a new document intended for the exhibitor has been uploaded to the portal. To this end, the exhibitor shall provide a working e-mail address when setting up its account in the exhibitor portal. The exhibitor undertakes to check its Inbox on a regular basis and to ensure that the technical requirements to receive e-mails are met. Should the exhibitor wish to change its e-mail address, it will change this in due time and independently in the portal, or notify GHM without undue delay. Should GHM suffer damage due to the missing or inadequate technical requirements and/or due to failure to share a new e-mail address, the exhibitor shall be liable to pay compensation to GHM.

(3) All documents and messages are deemed to have been received by the exhibitor at the moment in which (i) the documents and/or messages have been posted by GHM in the exhibitor portal and (ii) GHM has sent a corresponding notification of the document upload to the most recent e-mail address explicitly communicated to GHM by the exhibitor.

(4) Any amendments or supplements to the legal declarations made by GHM shall be confirmed at least in writing, even if these have already been agreed verbally. This also applies to the waiver of the written form requirement.

16. Withdrawal / Cancellation of services / Subsequent reduction in stand space

(1) Once the exhibition contract has been concluded, it cannot be unilaterally terminated by the exhibitor through withdrawal, termination, or in any other way, unless such a right arises due to mandatory law

(2) Should the exhibitor wish to reduce the permitted exhibition space after the contract has been concluded, this initially shall not impact the exhibitor's payment obligations. GHM will endeavour to rent out the space to another exhibitor. GHM, however, is not obligated to rent out the space to another exhibitor.

(3) Insofar as GHM succeeds in renting out the space, either in whole or in part, the exhibitor will be reimbursed the amount obtained for this after full payment for the space rented out, minus a flat rate reimbursement of expenses. Occupation of the space by relocation of another exhibitor already registered shall only be regarded as subletting if and to the extent that a higher rent can be generated for letting such stand and/or if the vacated space, as a result of relocation, can also be let to another exhibitor.

(4) The flat-rate reimbursement of expenses amounts to 25% of the agreed participation fee from the date of admission, but at least € 1,000.00 plus VAT. Should the damages incurred in individual cases amount to more or less than this amount, the exhibitor and GHM are free to provide the necessary evidence and to demand that the compensation payment be adjusted accordingly.

(5) Should an already admitted co-exhibitor/ORC withdraw from the participation in the exhibition, the co-exhibitor fee shall remain due in full. Any participation fees paid shall not be refunded.

(6) Should the exhibitor cancel other services to be provided by GHM, which the exhibitor has commissioned for a fee in addition to the provision of a stand, GHM may charge the exhibitor for the costs already incurred in relation to such order. All additional services ordered from third parties shall be cancelled by the respective contractual partner, and their respective GTC apply.

17. Withdrawal of stand notice or approval / Closure of the exhibition stand

(1) GHM is entitled to withdraw the stand notice and/or the granted admission for good cause. In particular, this shall be the case if:

1. the exhibitor did not properly specify its product range during registration or provided other inaccurate information,
2. the registered exhibits are not in keeping with the exhibition theme,
3. GHM becomes aware that insolvency proceedings have been initiated in respect of the exhibitor's assets or such proceedings have been rejected for lack of assets, whereby the exhibitor must notify GHM of this without undue delay,
4. the exhibitor has not settled the accounts receivable by GHM from previous exhibitions despite receiving a prior warning from GHM, and/or
5. the exhibitor does not settle the accounts receivable by GHM from the current exhibition despite a warning and a reasonable grace period being set.

(2) GHM is entitled to close the exhibitor's stand during the current exhibition for good cause that requires immediate action. This may, in particular, be the case if:

1. the exhibition offer is not in keeping with the specified product offer,
2. the exhibitor does not comply with the requirements set out in clause 6. "Operation of the stand",
3. the exhibitor does not comply with the requirements set out in clause 8. "Sales provisions / distribution of food and beverages",
4. the exhibitor does not comply with the requirements set out in clause 9. "Distribution of promotional materials",
5. the exhibitor does not comply with the requirements set out in clause 10. "Special events",
6. the exhibitor is ordered to undertake a certain act or omission by a court order pertaining to the participation in the event and does not comply with the court order, or the exhibitor is prohibited from participating in the event by a court order, and/or
7. the exhibitor seriously violates other contractual obligations, in particular the obligations incumbent on it in accordance with the Terms of Participation and the house regulations, rules of use, and the technical guidelines.

(3) GHM shall only be required to give the exhibitor a prior warning if this appears to be appropriate considering the severity of the offence affecting GHM, other exhibitors, and exhibition visitors, as well as the duration and purpose of the exhibition.

(4) In the event of measures specified in clause (1) and/or clause (2), claims for damages or other claims by the exhibitor shall be excluded. The claims asserted by GHM shall be subject to clause 16. Furthermore, GHM is entitled to issue a temporary or permanent ban on participating in future exhibitions.

18. Official exhibition media and other media services

(1) GHM shall publish an official trade fair/exhibition medium (exhibitor directory). The exhibitor has its record created when registering for the event. Unless otherwise agreed, the company name, contact details, and hall and stand numbers are entered.

(2) GHM's Terms and Conditions for Exhibition Media apply to this and other media services offered, either directly or indirectly, by GHM to its exhibitors.

19. Surveillance and domiciliary rights

(1) GHM shall be responsible for the general surveillance of the exhibition halls and entrances to the exhibition site. Each exhibitor is responsible for the surveillance of its own stand and its exhibits. Surveillance may only be organised through the GHM-approved security company; any costs incurred for this service shall be paid directly to said company.

(2) GHM – as the site owner – exercises the domiciliary rights on the entire venue during the set-up, the event term, and the disassembly.

20. Filming / Taking photos

(1) The exhibitor is only permitted to make video and audio recordings inside its own stand. The exhibitor must obtain a film/photo permit from GHM for further recordings.

(2) GHM or a service provider commissioned by it is entitled to make visual and acoustic recordings throughout the exhibition grounds and to use them on their own photos for their own or general publications, while respecting the rights of the persons shown. To the extent this should be necessary with regard to its stand, the exhibitor shall grant GHM permission to avail itself of all intellectual or other property rights which it is entitled to or which it has otherwise been granted with the exception of the right to its own image. Furthermore, the exhibitor shall guarantee that it is entitled to grant said permission. Where required, the exhibitor shall grant said permission in good time and at its own cost or inform GHM that it is unable to grant said permission. The exhibitor shall indemnify GHM against all liability for third parties and compensation claims in this regard.

21. Security

Upon approval of the exhibitor's application, all items inside the stand shall serve as a security for GHM for any outstanding amounts owed by the exhibitor.

22. Prohibition on offsetting

The exhibitor is not entitled to offset counterclaims against payment claims asserted by GHM, unless the counterclaims have been established by a court of law or recognised by GHM.

23. Regulatory provisions / Instructions given by the exhibition staff / No-smoking policy

(1) The exhibitor alone is responsible for compliance with all public law provisions and requirements that apply to it in its capacity as an exhibitor. The exhibitor shall indemnify GHM against all claims arising from non-compliance with said provisions and requirements.

(2) The exhibitor undertakes to observe the instructions of the exhibition staff in matters pertaining to order and security.

(3) Smoking is prohibited in indoor facilities throughout the exhibition grounds.

24. Liability and insurance

(1) The contractual obligation of GHM is limited to enabling the exhibitor to use its stand under the contractual terms, to keep the exhibition halls and entrances in a proper usable condition, and – with the exception of the stands – to clean them, and to provide the contractually agreed advice and services. GHM has no further obligations unless GHM and the exhibitor have expressly agreed otherwise.

(2) GHM shall only be liable vis-à-vis the exhibitors for any damage caused by an intentional or grossly negligent breach of contract by GHM, or the intentional or grossly negligent breach of duty by a legal representative or vicarious agent of GHM; In the case of ordinary negligence, GHM shall only be liable in the event of a breach of cardinal obligations, i.e. the obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled. GHM's liability shall at all times be limited to damages that are foreseeable and typical for this type of contract. Claims for culpable injury to life, limb, or health shall remain unaffected. No liability shall be assumed for damage to or loss of goods brought in by the exhibitors or to the stand equipment, regardless of whether the damage or loss occurs before, during, or after the event. The same applies to the vehicles parked by the exhibitors, their employees, or agents on the exhibition grounds. In the same vein, indirect damage and lost profit are excluded from liability.

(3) Exhibitors themselves shall be held liable for any loss or damage that may negligently have been caused by themselves, their employees, their agents, or their exhibits and furnishings, either to persons or property. Each exhibitor undertakes to take out the corresponding insurance to cover such damage – insofar as said damage is insurable – and to pay the premiums incurred (including insurance tax) in good time. Foreign exhibitors are advised to take out insurance in their home countries.

(4) GHM shall not receive any shipments on behalf of the exhibitor, and shall assume no liability for potential losses, or for improper or late delivery thereof.

25. Cancellation and postponement of events

(1) GHM is entitled to cancel the event, either in whole or in part, where force majeure and other unforeseeable impediments beyond GHM's control cannot be overcome by reasonable expenses, and which do not constitute a temporary disruption and render the scheduled implementation of the event impossible. If need be, this can also be done during the event. GHM shall notify the exhibitor without undue delay of the cancellation and the cause for this.

(2) Until proved otherwise, the following events shall be deemed to be unforeseeable and beyond GHM's control:

Acts of terror, epidemics, natural disasters or extreme natural events, explosion, fire, destruction, prolonged grid outage, strikes in third-party companies, compliance with laws and government orders,

official prohibition of the event not resulting from improper conduct by GHM or similar intolerable official constraints, and GHM's failure to comply with the duty to safeguard traffic despite taking reasonable effort necessitated by external circumstances (e.g., hygiene requirements). When the purpose of the event is expected to be significantly impaired, for example, if only a fifth of the usual participants or almost all market leaders are likely to be absent or if the interaction between visitors and participants cannot be ensured or will be severely restricted for health risk reasons, for example.

(3) In the event of a cancellation of the event for one of the reasons stated above, the exhibitor shall not pay the participation fee; payments already made will be refunded. Should the event be cancelled or shortened after it has started, or if exhibition areas or parts thereof are temporarily or permanently vacated, the exhibitor shall not be entitled to a refund/reduction of the participation fee.

(4) Where the reasons stated in paras (1) and (2) exist, GHM is entitled to postpone the event in question, instead of cancelling it, to a point in time at which the circumstances preventing the implementation of the event will most likely no longer exist, which, however, does not exceed 18 months following the date of the initial event. GHM is entitled to choose between cancellation and postponement at its reasonable discretion, taking into account all relevant circumstances, such as available dates, the market environment including competing events, the expected number of visitors, etc. GHM shall notify the exhibitor without undue delay of any postponement and the reason that prevents the event from being held on the initial date.

(5) In the event of a relocation, the parties shall remain bound by the organiser contract; the exhibitor, however, is not entitled to an identical stand as the one it would have been given if the event had not been cancelled. Clause 4. paras (1) to (3) apply accordingly to the stand space changes. In the event that the exhibitor is not entitled to withdraw in accordance with clause 4 para. (2) and still does not take part in the postponed event, amounts due or the refund of the amounts already paid may be reduced by virtue of clause 16 paras (2) to (4). GHM is entitled to pass on any overheads incurred between the initial and the postponed date to the exhibitor. If the participation fee increases by more than 5% compared to the initial date, the exhibitor shall be entitled to withdraw from the contract.

(6) GHM's liability towards exhibitors in the event of an event being cancelled or postponed shall only apply if the requirements set out in clause 24 para. (2) are met.

26. Statute of limitations

Any claims arising from the participation in the exhibition and other related legal relationships, which the exhibitor wishes to press against GHM, shall lapse within six (6) months. The limitation period shall commence at the end of the month of the last exhibition day. The foregoing does not apply to claims for injury to life and limb and/or wilful breach of duty on the part of GHM.

27. Place of jurisdiction / Place of performance / Applicable law

(1) Any and all disputes arising from this contractual relationship shall be settled in Munich as the agreed place of jurisdiction and performance insofar as the parties to the agreement are merchants, legal persons under public law, or special assets [Sondervermögen] under public law. Where an exhibitor that is operating on a commercial basis does not have a general place of jurisdiction in the Federal Republic

of Germany, the place of jurisdiction and performance for all legal disputes arising from this contract shall be Munich.

(2) The law of the Federal Republic of Germany shall apply to the exclusion of the conflict of laws of private international law and the UN Convention on Contracts for the International Sale of Goods.

28. Data protection statement

GHM, as the data controller in accordance with the GDPR, confirms that personal data shall be collected, stored, amended, transmitted, blocked, erased, and used in conformity with the applicable data protection provisions and other applicable legal provisions. For further details,

please refer to the data protection statement read and agreed to by the exhibitor during registration, which is available on GHM's website.

29. Miscellaneous

(1) The exhibitor cannot derive any rights for this or future events from the business practice of GHM vis-à-vis the exhibitor at previous events or contracts.

(2) Translations of these Terms of Participation into other languages shall be provided for convenience only. These Terms of Participation are only legally binding in the German language version.

Organiser and implementation:

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Terms and conditions for exhibition media (EM) consumer trade fairs

As at: October 2021

EM 1 Scope of application

(1) The terms and conditions set out herein for exhibition media (EM) form the basis of the contractual relationship for a media package and additional individual media services, as well as the pre-contractual relationship between GHM and the exhibitor based on the registration for the event; the general terms and conditions of the exhibitor are not applicable.

(2) These terms and conditions do not supersede the terms of participation (TOP) of GHM, but instead they act as more specific provisions for the exhibition media aspects, alongside the TOP. In the event of any disparities between the TOP and the terms and conditions (EM) herein, the terms and conditions for exhibition media (EM) shall prevail. Insofar as a situation is not (completely) regulated in the terms and conditions (EM), the TOP of GHM shall apply (as supplementary provisions).

EM 2 General

GHM provides an online platform, on which every exhibitor at an event can publish various content about their company for a limited period of time. For the main exhibitor and each of their co-exhibitors (hereinafter collectively "exhibitor"), a media allowance in the form of an entry in the list of exhibitors is mandatory. Unless otherwise agreed, the list of exhibitors includes publication of company names and contact details, as well as hall and stand numbers. The exhibitor can supplement this data with additional data about their company - at an additional cost, where applicable.

EM 3 Conclusion of the contract for a media package and individual media services

(1) The exhibitor books the media package electronically in the online exhibitor portal (see section 15 of the TOP) as part of the registration for the event, as an additional service for which a fee is charged. With the conclusion of the exhibitor contract (see section 3 paragraph 2 of the TOP), the contract for the media package is also concluded.

(2) If the exhibitor is offered a higher-quality media package and the exhibitor books this, it replaces the "SMART" media package.

(3) Additional individual media services (e.g. advertisement on the site map) can be booked for the respective event in the online exhibitor portal. There is no entitlement that GHM must accept the booking of the additional individual services. GHM reserves the right to refuse a booking via the exhibitor portal or in writing, e.g. for space reasons; the exhibitor will be informed immediately of the refusal of a booking.

EM 4 Exhibitor portal, obligations of the exhibitor, duration

(1) In the exhibitor portal under the category "List of exhibitors", there are possibilities presented for publishing content elements (such as texts, logos, provision of external content/websites, provision of downloads) on the platform by the exhibitor; this content/these elements are to be uploaded by the exhibitor.

(2) The exhibitor may upload, modify, supplement or remove content before and during the trade fair.

(3) Publication of the content uploaded by the exhibitor takes place automatically.

(4) The exhibitor is responsible for ensuring that they meet the technical requirements necessary for the use of the GHM services.

(5) If dates are specified for services (e.g. advertisement on the site map), and if the exhibitor has not uploaded the content (such as their logo or other material) by the start of the event, the exhibitor is nevertheless obliged to pay the full price for the media package booked and/or the additional individual media services booked. There is no entitlement to a reduced fee or other compensation. GHM is entitled, but not obliged, to provide or offer an alternative service.

(6) The publication is for a limited period, which ends at the end of the trade fair.

EM 5 Payment terms

(1) The media allowance is billed together with the participation invoice. The media allowance is billed for the list of exhibitors; for additional individual media service(s), the surcharge for the individual media services booked is billed in addition to the media allowance.

(2) If the exhibitor has booked additional individual media services, these are usually billed separately after the trade fair. However, GHM reserves the right to bill these before the start of the trade fair.

EM 6 Cancellation/revocation/rescission of participation in the trade fair

(1) If the contract for participation in the trade fair is terminated by the exhibitor without good cause, or if GHM terminates/revokes the contract for good cause and/or closes the trade fair stand during the course of the trade fair (section 17 TOP), the exhibitor is obliged to pay the media allowance and/or the price of the individual media services booked, as a lump-sum reimbursement of expenses.

(2) The exhibitor is entitled to provide proof that the expenses did not arise, or are significantly lower than the lump-sum reimbursement of expenses stipulated in paragraph 1 above.

(3) The reimbursement of expenses includes the costs of providing and maintaining the online platform, including the personnel and software required by GHM for this purpose.

EM 7 Contents uploaded by the exhibitor

(1) GHM is not obliged to carry out a review of the content, and assumes no responsibility for the correctness of the content uploaded by the exhibitor. The content is exclusively the property of the exhibitor, and GHM also accepts no responsibility for such content.

(2) If digital data with graphical content (e.g. logos) is uploaded by the exhibitor, GHM is entitled to edit this in terms of format, size and technical characteristics at its own discretion, provided that this is necessary for the presentation of the advertising material and is reasonable for the exhibitor. When doing so, GHM also does not assume any responsibility for the content.

EM 8 Illegal content

(1) GHM is entitled to remove/take offline any content that violates statutory provisions, in particular criminal law and competition law, that violates trademark, copyright or personal rights, that contravenes the standards of the German Advertising Standards Council (Deutscher Werberat) or violates public decency, as well as any content of an ideological or political nature.

(2) In the cases referred to in paragraph 1 above, GHM will remove/take offline the content published, if necessary after consultation with the exhibitor, provided that GHM is aware that such content is illegal. However, GHM is not obligated to review content. GHM is entitled to cancel/revoke the contract and/or to terminate the contract without notice, if GHM only becomes aware that the content is illegal in terms of paragraph 1 above after acceptance of the booking.

(3) If GHM considers a change in content to be necessary for a reason specified in paragraph 1 above, then GHM shall immediately inform the exhibitor thereof and take the content offline. The exhibitor can adapt the content and then put it online again.

(4) Any costs for changes required in terms of paragraph 3 above shall be charged as additional costs. The exhibitor is solely responsible for any non-publication and/or delays in the provision of services by GHM which result from illegal content.

EM 9 Granting of rights

(1) The exhibitor grants GHM and its service providers the non-exclusive, worldwide rights to use, modify, publish, transmit and/or distribute the content uploaded by the exhibitor, for the purposes of fulfilling the contract; such rights shall be transferable to service providers (including sub-licensing), and shall be limited to the period in which contractual services are provided, until the date specified in EM section 4 paragraph 5 above. The license granted is limited to the uses necessary for the operation of the platform and the provision of the contractual services.

(2) The granting of rights includes, in particular, the right to make the information publicly available, i.e. the right to make the content available and transmit it to members of the public and closed user groups via communication networks at locations and at times of their choosing, for

the purpose of simultaneous or successive use – also on demand – and to carry out the required electronic duplication and technical processing for this purpose. This includes all currently available and future digital and analogue transmission and retrieval technologies, in particular transmission via the Internet and mobile networks for display and storage on mobile or stationary end devices such as a PC, smartphone, tablet or TV.

(3) The above-mentioned granting of rights relates to all intellectual property rights and ancillary copyrights associated with the content, as well as rights to one's own image, and naming, title, brand and other trademark rights.

EM 10 Liability of the exhibitor for content

(1) The exhibitor is solely responsible for the content they upload. They assure that they will not upload any illegal content according to section EM 8, that they are entitled to use the rights granted in section

EM 9, and have obtained the necessary consent.

(2) In particular, the exhibitor is liable for ensuring that persons depicted in photographs (e.g. contact persons of the exhibitor) have given their consent to the publication of the photographs.

(3) If any third parties assert claims against the exhibitor on the basis of the content, the exhibitor shall immediately inform GHM thereof. The affected content shall be removed by the exhibitor immediately.

(4) The exhibitor indemnifies GHM against all claims by third parties due to the contractual use of the content by GHM, and shall reimburse GHM for any costs arising from the infringement of third party

rights, including the costs of legal defence and legal proceedings. The exhibitor is obligated to support GHM to the best of their ability in the legal defence against third parties.

EM 11 License fees to be paid to third parties

License fees, e.g. for the use of third-party trademarks, or fees for the public rendition of copyrighted content (e.g. GEMA fees for music, VG WORT fees for texts), are not included in the prices for the media packages and individual media services. The exhibitor is solely responsible for properly obtaining the required licenses, as well as payment of the fees incurred.

EM 12 Obligation of the exhibitor to give notice of defects, and liability of GHM

(1) The contractual obligation of GHM is limited to providing the platform on which the exhibitor can publish the agreed content, and giving the exhibitor appropriate access to this platform. GHM does not assume any responsibility towards the exhibitor for reviewing the content. GHM has no further obligations, unless GHM and the exhibitor have expressly agreed otherwise. In particular, the exhibitor is solely responsible for ensuring that they meet the technical requirements

Necessary for the use of the GHM services.

(2) Unless otherwise regulated below, GHM is liable in accordance with the TOP, and in particular pursuant to section 24 (2) of the TOP.

(3) Claims for obvious defects must be asserted by the exhibitor in writing to GHM, no later than two weeks after publication, but no later than one week in the case of publication within 14 days of the event, and immediately in the case of publication during the event. GHM shall not be liable for any obvious defects asserted later.

(4) The exhibitor is aware that based on the current technology, it is not possible to offer a service that is completely free of defects. The functionality of the communication structure is also partly beyond the control/responsibility of GHM. In rare cases, despite careful planning, the service may be partly or entirely unavailable for certain periods, due to downtime, required maintenance or technical problems. If GHM is not responsible for the unavailability, it has the right to postpone or cancel an agreed date for the online publication of content, insofar as a service through which the publication should take place is not offered on the agreed date, or technical circumstances prevent publication on the agreed date. If it is possible to postpone the publication to a later date, GHM will take into account the known interests of the exhibitor, as far as it is possible and reasonable to do so.

Translations of these terms and conditions into other languages are provided for convenience only. Only the German version of the terms of participation is legally binding.

Organiser and event manager:

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